

FOR SPACE RESERVATIONS AND MATERIALS*

DEADLINES

January 16, 2006

US Black Engineer & Information Technology—
Black Engineer of the Year Awards Conference Edition

April 26, 2006

Hispanic Engineer & Information Technology—
Spring Edition

May 26, 2006

US Black Engineer & Information Technology—
Deans Edition

July 26, 2006

Hispanic Engineer & Information Technology—
Fall Edition

August 14, 2006

Science Spectrum—
Conference Edition

September 11, 2006

US Black Engineer & Information Technology—
Careers & Supplier Diversity Edition

September 26, 2006

Women of Color—
Conference Edition

October 26, 2006

US Black Engineer & Information Technology—
Homeland Security, Government, and Defense Edition

January 16, 2007

US Black Engineer & Information Technology—
Black Engineer of the Year Awards Conference Edition

* Schedule is subject to change.

CONFERENCE DATES AND LOCATIONS

September 14-16, 2006

Minorities in Research Science Conference
Baltimore, MD

October 19-21, 2006

The National Women of Color Technology Awards Conference
Atlanta, GA

February 15-17, 2007

Black Engineer of the Year Awards Conference
Baltimore, MD

OTHER NOMINATION DEADLINES*

Emerald Honors 2006 (Minorities in Research Science Conference 2006) Nomination

3/31/2006
Featured in: Science Spectrum—Fall Edition 2006

Top Minorities in Research Science 2006 Nomination

4/15/2006
Featured in: Science Spectrum—Fall Edition 2006

Top Black Entrepreneurs 2006 Nomination

4/30/2006
Featured in: US Black Engineer & IT—Careers & Supplier Diversity Edition 2006

National Women of Color Technology Awards 2006 Nomination

4/30/2006
Featured in: Women of Color—Conference Edition 2006

Rising Stars of Technology 2006 Nomination (National Women of Color Technology Awards Conference 2006)

5/15/2006
Featured in: Women of Color—Conference Edition 2006

Technology All-Stars 2006 Nomination (National Women of Color Technology Awards Conference 2006)

5/15/2006
Featured in: Women of Color—Conference Edition 2006

Most Important Blacks in Technology 2007 Nomination

6/21/2006
Featured in: US Black Engineer & Information Technology—Homeland Security, Government, and Defense Edition

Black Engineer of the Year Awards 2007 Nomination

8/31/2006
Featured in: US Black Engineer & Information Technology—Conference Edition 2007

The Modern-Day Technology Leaders 2007 Nomination

10/1/2006
Featured in: US Black Engineer & Information Technology—Conference Edition 2007

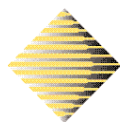
Most Important Hispanics in Technology 2007 Nomination

10/30/2006
Featured in: Hispanic Engineer & Information Technology—Spring Edition 2007

Distinguished Alumni 2007 Nomination

11/30/2006
Featured in: US Black Engineer & Information Technology—Deans Edition 2007

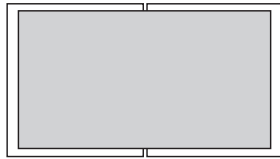
* Schedule is subject to change.



Career Communications Group Inc. | 729 E. Pratt Street | 5th Floor | Baltimore, MD 21202
Phone: (410) 244-7101 | Fax: (410) 752-1834 | www.ccgmac.com

Mechanical Requirements

Trim size: 8.125" x 10.875" | Live area: 7.625" x 10.375"



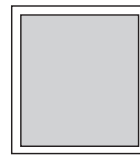
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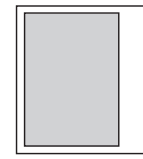
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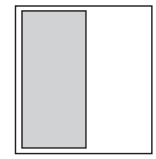
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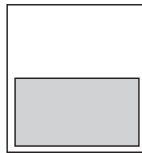
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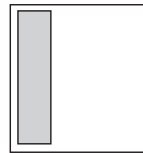
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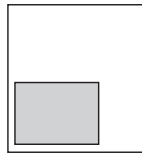
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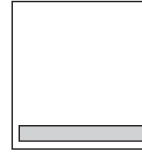
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7" wide by 5" tall



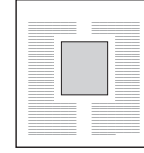
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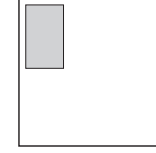
1/3 page horizontal
4.625" wide by 5" tall



1/8 page strip
7" wide by 1.25" tall



1/3 page center island ad
3" wide by 4.5" tall



1/6 page
2-.125" by 5" tall

Ad Production Guidelines:

Files must be saved as a press optimized PDF file with fonts embedded with all ads. Images are to be in CMYK format, and should be high-resolution (at least 300 dpi). JPEG, GIF, BMP, or PICT files are not accepted and should not be used. Include all screen and printer fonts needed in the document and all fonts used in any EPS of the document. TrueType fonts and multiple master fonts are not accepted and should not be used.

Send materials to:

E-mail: cfeuerstein@ccgmag.com (Files should be compressed and should be no larger than 3 MB. Please include contact information for troubleshooting the ad, and please indicate in which magazine issue the ad is to be placed.)

FTP:

Host: asteroid.powweb.com
User name/ID: marketingads
Password: ccgmag
Files should be saved in the folder "Upload Ads Here"
(A fax must accompany any file placed on the FTP server. This fax should include the name of the file, in which magazine issue the ad is to be placed, and a thumbnail of the ad itself. Fax number is 410-752-1834.)

Postal:

Career Communications Group Inc.
Attention: Christian Feuerstein, Art Director
729 East Pratt Street, 5th Floor
Baltimore, MD 21202
410.244.7101 ext. 111 • Fax 410.752.1834

Photo Guidelines:

These guidelines apply to all Career Communications Group publications. To ensure the quality of our publications, we have established the following guidelines for photography used.

Full-body action shots are preferred over headshots. Try to show the subject interacting comfortably in a familiar environment. Please avoid sending inkjet printouts of photos.

1. Color photographs - maximum size 8"x10"; minimum size 5"x7".
2. Black and White photographs - maximum size 8"x10"; minimum size 5"x7".
3. Digital photographs—High-resolution only. Minimum 300 dpi resolution. EPS, JPEG, or TIFF format. Minimum size 5"x7". Please do **not** send photos in Microsoft Word or in PowerPoint. Save files as "firstname_lastname.filetype," such as "John_Smith.jpg."
4. Color 35mm slides.

For further information, please contact the Production Department.

Career Communications Group, Inc.
Attention: Christian Feuerstein, Art Director
729 East Pratt Street, 5th Floor
Baltimore, MD 21202
cfeuerstein@ccgmag.com
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Advertising Rates

US Black Engineer & Information Technology, Hispanic Engineer & Information Technology, Science Spectrum, and Women of Color Magazine

B/W	1x	2x	4x
Full-Page	\$5085	\$4576	\$4323
2/3-Page	\$3990	\$3591	\$3391
1/2-Page	\$3195	\$2875	\$2716
1/3-Page	\$2798	\$2517	\$2378
2-Color	1x	2x	4x
Full-Page	\$5835	\$5251	\$4960
2/3-Page	\$4740	\$4266	\$4029
1/2-Page	\$3945	\$3550	\$3354
1/3-Page	\$3548	\$3193	\$3015
3/4-color	1x	2x	4x
Full-Page (Standard-Level)	\$6360	\$5724	\$5406
2/3-Page (Value I)	\$5265	\$4739	\$4475
1/2-Page (Value II)	\$4470	\$4023	\$3800
1/3-Page (Value III)	\$4073	\$3665	\$3461
Back Cover (Premium-Level)	\$7125	\$6413	\$6056
Inside Cover (Premium-Level)	\$7125	\$6413	\$6056

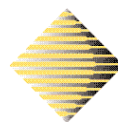
Corporate-Level Package \$12990

Web Marketing Package \$1500

Special College Rates

Full-Page	2/3-Page	1/2-Page	1/3-Page	1/6-Page
\$3810	\$2993	\$2125	\$1500	\$900

Add 5 percent premium for these special positions: Center Spread, Page One, Opposite Inside Cover, Opposite Feature Article, Last Page, Opposite Inside Back Cover, Opposite Publisher's Page/Editor's Page, Opposite Table of Contents, Right and Left Pages Opposite Résumé Cards.



Send materials to:

Advertising Department
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